



VIGNOBLES
DE LA VALLÉE
DU RHÔNE



AOC TAVEL



Prepare to be amazed!

Tavel is a unique wine, made by a very distinctive method using 9 grape varieties grown in 3 outstanding terroirs...

Tavel is the only appellation to make nothing but rosés - but what rosés they are! Full of character, steeped in History and bursting with flavour.

INTER RHÔNE

To discover our Appellations d'Origine Contrôlée
vins-rhone.com

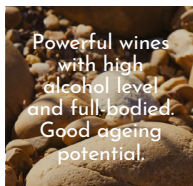




TAVEL

SOIL TYPES

PEBBLES



Powerful wines
with high
alcohol level
and full-bodied.
Good ageing
potential.

SAND



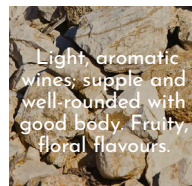
Light, fresh,
delicate wines,
fine, elegant
and
low in tannins.

CLAY



Richly coloured
wines, high in
alcohol with
intense flavours
and good tannins.

LIMESTONE



Light, aromatic
wines, supple and
well-rounded with
good body. Fruity,
floral flavours.

GRAPE VARIETIES



Grenache
Bourboulenc
Cinsault
Clairette

Mourvèdre
Picpoul
Syrah

NOSE



Strawberry
Raspberry

PALATE



Structure
Freshness



HISTORY

Vines have been cultivated in this area since the 5th century BC, planted by the Greeks and further developed by the Romans. Tavel was in an enviable location on a major route between the Roman settlements at Roquemaure and Nîmes, a perfect site for development; yet it was not until the 13th century that the name *Villa Tavellis*, later to become Tavel, appeared in written documentation.

In 1737, a royal edict decreed that no 'foreign' wine should be used in the production of Tavel wines; the same decree authorised Tavel winemakers to stamp their barrels with the letters CdR - Côte du Rhône - a precursor to today's Côtes du Rhône AOCs.

Tavel wines were particularly popular in the 19th century, and in 1936, Tavel became the first Rosé Cru in the history of France.

CLIMATE

MEDITERRANEAN



UNDER THE INFLUENCE OF
THE MISTRAL WIND

MORE INFORMATION

www.vins-rhone.com

OR INAO'S OFFICIAL «CAHIER DES CHARGES»

PRODUCTION
SURFACE AREA
IN 2023



838 HA



TOTAL PRODUCTION
IN 2023

30 775 HL



EXPORTS

34%